



December 7-10, 2011
St. Regis Deer Valley, Park City, Utah
Brand Marketer Program

Leading Minds in Search

Unparalleled access and knowledge sharing with the leading minds in the Search Marketing Industry

Senior Level Brand Marketers

Opportunity to hear from and interact with over 100 senior level brand marketers and solutions providers

Drive Search Forward

Be a part of driving the Search Channel forward as a key component of marketing campaigns within your company and the industry

Partnerships Gained

Enhance your company's Search Marketing Initiatives with new solutions learned and partnerships gained

Relaxed Networking Experience

Congenial, relaxed experience. No one-on-ones, all attendees are working together to promote Search Marketing

Stay in Touch with the Office

WiFi enabled conference room and quiet office area; opportunities in the morning to stay up to date at the office; afternoon break to stay on top of duties

SIS is without a doubt one of the most strategic conferences around. Because of the strategic nature of the content, the quality of the speakers, and the ability to truly connect with other brand attendees, this has become the one event I refuse to miss.

Olivier Lemaigen, Head of Consumer Marketing, Invisalign

SIS was a great conference! The intimate size, networking opportunities, and attendees were all world class!

Neil Doshi, Marketing Analyst, Citigroup

2010 Attendees Include:

Bing Director of Search

Hilton Director, eCommerce Services

IBM VP, Digital Strategy & Development

GAP Sr. Search Manager

LiveNation VP, eCommerce Marketing

NBC Universal SVP, News Marketing

Macy's Director, Search Marketing

Target Sr. Manager, Media & Database Marketing

Barnes & Noble VP, Search Marketing

HP Sr. Manager, Search & Global Media

Facebook Head of Agency Relations

AllState Sr. Internet Marketing Strategist

Williams Sonoma Sr. Search Manager